

**SUBARU'S EXTREME RALLY EXPERIENCE
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. YOU MUST HAVE INTERNET ACCESS PRIOR TO THE START DATE OF THE SWEEPSTAKES.

ELIGIBILITY: The Sweepstakes is open to legal residents of **Oregon & Washington** who are eighteen (18) years or older at the time of entry. Void where prohibited by law. Winners of previous KGW-TV or **kgw.com** sweepstakes are not eligible to win another KGW-TV or **kgw.com** sweepstakes within a 90-day period.

Employees, temporary employees, independent contractors and interns of KGW-TV, **kgw.com**, Belo Corp., Subaru of America, or any Subaru dealership, their respective subsidiaries, parents, partners, other sweepstakes sponsors, advertising and promotional agencies (hereinafter "Sweepstakes Providers") and the immediate family members of and any persons living with, any such employees are not eligible to enter or to win. The term "immediate family members" includes spouses, parents, grandparents, siblings, children, and grandchildren

HOW TO ENTER: Enter online by following all instructions listed at **kgw.com/rally** observing all posted deadlines (see DEADLINES below) ONE ENTRY PER PERSON FOR THE DURATION OF THE SWEEPSTAKES.

DEADLINES: The sweepstakes begins at **12:01am** on **5/1/11** and ends at **11:59pm** on **5/15/11**.

No submissions will be accepted after the deadline for any reason. The sole determinant of time for the purposes of the on-line Sweepstakes will be Belo server machine(s) located in the Central Standard Time (CST) zone. Sweepstakes contestants entering close to the posted deadline do so with this information in mind.

No responsibility is assumed by KGW-TV, **kgw.com**, Belo Corp., their respective subsidiaries, parents, partners, or other sweepstakes sponsors for any computer, online, telephone or technical malfunctions that may occur. Entries will be declared made by the authorized account holder of the e-mail address submitted at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet Access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. All entries become the property of Sweepstakes Providers and will not be returned to the Participant. Multiple entries by the same person, including those made electronically by one person using one or more e-mail accounts, will result in disqualification. All entries must be submitted from a valid e-mail account that may be identified with a natural person by appropriate independent means, including, without limitation, reverse domain name search. Potential winner may be requested to provide Sweepstakes Providers with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry.

ODDS OF WINNING: Odds of winning depend on the number of eligible entries received.

PRIZES:

The following prize(s) will be awarded:

Number of Winners	Description of Prize	Approximate Retail Value (ARV) Of Each Prize
5	Primitive Rally School Tuition	\$326

Prizes are non-transferable and may not be redeemed for cash; substitutions may not be requested. By participating in the Sweepstakes and accepting a prize, participants and winners will be deemed to have agreed to these Rules. Travel is not included unless specifically stated. Winner is responsible for all applicable federal, state, and local income and any other taxes, fees and surcharges. An IRS Form 1099 will be issued for all prizes with a retail value in excess of \$600. Sweepstakes Providers reserve the right to substitute a prize of equal or greater value.

WINNER SELECTION: Winner selection shall take place on or about 5/16/11 at **1501 SW Jefferson St, Portland, OR, 97201**. The winners will be selected by a random drawing from all qualified entries received by the deadline. Winner selection will be made by Sweepstakes Providers, whose decision shall be final. Winners will be notified by e-mail or phone on or near date specified. If a winner is unreachable after two (2) business days, an alternate winner will be selected by a random drawing from the remaining qualified entries. In order to be named a winner,

potential winners may be required to execute and return an Affidavit of Eligibility/Prize Acceptance Form/Release of liability upon accepting a prize. Noncompliance will result in disqualification and an alternate winner will be selected.

USE OF SWEEPSTAKES INFORMATION: Notwithstanding any contrary provision in any of Sweepstakes Providers' respective privacy policies, participants grant to Sweepstakes Providers, and Sweepstakes Providers reserve, the right to use any and all information related to the Sweepstakes, including information provided by participants in connection with the Sweepstakes, for marketing purposes or any other purpose, unless prohibited by law. Participants may be required to sign a release, which grants to Sweepstakes Providers the right to use and publish their proper name and state of residence online or in any other media in connection with the Sweepstakes. By accepting a prize, winner(s) may be required to sign a release that grants permission to Sweepstakes Providers to use his or her name, photograph, likeness, voice, prize information and/or biographical information for publicity and promotional purposes without future compensation unless prohibited by law. By entering, participants release and hold harmless Sweepstakes Providers, their respective parents, subsidiaries, affiliates, directors, officers, employees, and agents from any and all liability for any injuries, loss or damages of any kind arising from or in connection with the Sweepstakes or any prize won. Restrictions, conditions and limitations apply.

CONDUCT: By entering the Sweepstakes, you agree to be bound by these Official Rules. The Official Rules will be posted at kgw.com/rally throughout the Sweepstakes. Participants further agree to be bound by the decisions of the Sweepstakes Providers, which shall be final and binding in all respects. Sweepstakes Providers reserve the right at their sole discretion to disqualify any individual they find to be tampering with the entry process or the operation of the Web site; or to be acting in violation of the Official Rules.

You agree that in your participation in the Sweepstakes you will not use obscene, libelous or slanderous language, or language that infringes upon a third party's trademark, trade name or other intellectual property right or right of privacy. You agree to indemnify and hold harmless kgw.com, Belo Interactive, Inc., Belo Corp., their respective subsidiaries, parents, partners, or other sweepstakes sponsors, officers, consultants, agents, and employees against and from all claims, damages liabilities, costs and expenses asserted by third parties alleging that the Sweepstakes includes obscenity, libel, slander, or infringes upon the third party's intellectual property or privacy rights, as a direct result of your actions in connection with the Sweepstakes. You further agree to not knowingly damage or cause interruption of the Sweepstakes or to prevent others' participation in the Sweepstakes.

CAUTION: ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE BELO WEB SITES OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, PROVIDERS RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT PERMITTED BY LAW.

LIMITATIONS OF LIABILITY: Winners assume liability for losses or injuries caused or claimed to be caused by participating in the Sweepstakes, or by the acceptance, possession, use of, or failure to receive any prize. Sweepstakes Providers are not responsible: (i) for any late, incomplete, or misdirected entries; or (ii) for any incorrect or inaccurate information, in the Sweepstakes or by any technical or human error that may occur in the processing of submissions in the Sweepstakes. Sweepstakes Providers assume no responsibility for an error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction of authorized access to, or alteration of, entries. Sweepstakes Providers are not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of e-mail or players on account of technical problems or traffic congestion on the Internet or at any Web site or combination thereof, including injury or damage to participants or to any other person's computer related to or resulting from participating or downloading materials in the Sweepstakes. If the Sweepstakes is not capable of running as planned for any reason, including legal restrictions, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sweepstakes Providers that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, Sweepstakes Providers reserve the right to cancel, terminate, modify or suspend the Sweepstakes.

RULES / WINNERS LIST: Official Rules and the name of the winner may be obtained by sending a self-addressed, stamped #10 envelope to: **B. Bolduc, KGW-TV, 1501 SW Jefferson St, Portland, OR, 97201**. Indicate "Subaru's Extreme Rally Experience Rules Request" or "Subaru's Extreme Rally Experience Sweepstakes Winners List" on the outside of the envelope as applicable. Limit one (1) request per envelope. The request must include the name of the sweepstakes. Winners List will be available 5 days after the winners are confirmed. Questions regarding this sweepstakes may be addressed to: **B. Bolduc, KGW-TV, 1501 SW Jefferson St, Portland, OR, 97201**.

INTELLECTUAL PROPERTY: The Sweepstakes and all of the related pages, contents and code are copyright King Broadcasting Company dba KGW-TV, Belo Corp. and/or their sponsors. The names, logos, and icons identifying the products and services of Sweepstakes Providers are proprietary marks of King Broadcasting Company dba KGW-TV, **kgw.com**, and Belo Corp. **Subaru** is the registered trademark of **Subaru of America**, which is not affiliated with and does not sponsor or endorse the services of Sweepstakes Providers. Copying or unauthorized use of any copyrighted material or trademarks without the express written consent of its owner is strictly prohibited.

GENERAL CONDITIONS: This Sweepstakes is subject to all federal, state, and local laws and regulations and is void where prohibited by law.